The Intel® vPro™ Platform Makes It Easy for Lightbridge Academy to Train Tomorrow's Leaders Today

"We focus on continuous improvement, and Intel® Core™ vPro™ processor-based devices help us fulfill that commitment"
— Guy Falzarano, Chief Development Officer at Lightbridge Academy

Intel® Core™ vPro™ processor-based PCs help the staff at Lightbridge Academy stay efficient and productive, and to leverage technology to develop the leaders of tomorrow today.

- Meet students, parents, and potential franchisees anywhere—and still be able to pull up information required for each interaction.

- Use technology to calm and reassure parents that their children are safe and receiving a quality education.

- Move to an entirely paperless system and know that data is more secure.

Lightbridge Academy (Lightbridge) is an early childhood education company that provides innovative childcare to infants up to kindergarteners, and older children for summer camp. "Often, the term 'daycare' is used interchangeably to mean a babysitting service. Lightbridge Academy offers childcare and so much more! Many working parents need care for their children but also want a high-quality early childhood educational program—this is what Lightbridge Academy offers," says Guy Falzarano, Chief Development Officer at Lightbridge.

Falzarano continues, "We are in the trust business. The most important thing in parents' lives is their child. Everything is about the child, full stop. We look at technology to support, illustrate, and live our company values. We utilize technology—both laptops and desktops—to help fulfill our promise of trust."

According to Jason LaPorte, Director of IT at Power Consulting, managed services provider for Lightbridge, this is why Power Consulting only provides Intel® Core™ vPro™ processor-based laptops and desktops from Lenovo*. "Using Intel Core vPro processor-based laptops and desktops means Lightbridge has less downtime. Intel® Active Management Technology allows us to manage Lightbridge's devices and apply the latest patches and updates, keeping them secure from malware, and fix a compromised system, maintaining their systems remotely before it harms the network and compromises Lightbridge's credibility," says LaPorte.

Build customer trust and business credibility by protecting data

Intel Core vPro processor-based devices have allowed Lightbridge to begin their transition to a paperless operation. "We are hyperaware of cyber-risk and cyberthreat. Not only due to current events and breaches in other industries, but also because we are trusted with so much data. As we move to a paperless system, we need to know we are secure and that we are fulfilling our promise of trust—and the hardware inside our Lenovo Yoga* laptops and ThinkPad* desktops does that for us. Parents can trust Lightbridge, be comfortable, and feel that confidence because of that," says Falzarano.

Falzarano continues talking about how the laptops and desktop PCs at Lightbridge Academy's 29 locations help keep data safe and staff productive. "Technology is an enabler. It gives us a competitive advantage. Our PCs—especially the mini PCs attached to our interactive whiteboards—make learning easier in the classroom, and desktop PCs allow our administrators to report and document daily activities, and we use this information to build relationships with parents and communities," Falzarano says.

Engage customers and prospects more effectively

Lightbridge Academy is expanding throughout the East Coast with more than 95 franchise agreements in place. "As a franchisor, we equip our business coaches—who are the key contacts for our franchisees—with ThinkPad Yoga 2-in-1 laptops because we want to make sure they have the most flexible, easily accessible device to help new owners maximize their affiliation with us," says Falzarano.

"We use PCs to handle our administrative tasks and run the business—whether we are within company-owned centers or working with our franchisees. We look to the consistency and performance of our laptops and desktops to keep us up and running," says Falzarano. "We receive quality support from Power Consulting, which means our systems always run smoothly. And because communication is at the heart of all our relationships, PCs that run without issues mean that parents, staff, and franchisees are never without the information they need."

Productivity features and mobility of PCs "make everyone more comfortable"

New parents often have more separation anxiety from their children than their children do from them. "We have cameras in the classroom that feed data to our desktop PCs. A worried parent may sit in a director's office and observe what's going on in their child's care environment. The director is right there watching as well, and can walk the parent through what's going on in the classroom, and the parent becomes comfortable. When the parent leaves for work they can continue to watch their child on their smartphone or computer. Technology helps make the family relationship stronger and more concrete. If you're a new mother having a separation anxiety experience, if you are able to see your child in a happier state it relieves your anxiety and you're more comfortable," Falzarano says.

Teachers and administrators document children's progress electronically, as well. "When we do parent-teacher conferences, the teacher can show history that's been documented with photos, electronic notes. Everything is easier and more effective to document on the PC. Technology lets the community, the staff, and the parents—all together in what we call our circle of care—know that we've made an investment because we value them," says Falzarano.

For more information

For more information on the benefits of Intel vPro platform for businesses, visit **intel.com/vpro**.

For more information on Lightbridge Academy, visit **lightbridgeacademy.com**.

For more information on Power Consulting, visit **powerconsulting.com**.