

# ELEVATOR PITCH: The Intel vPro® Platform

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The built-for-business Intel vPro® platform helps you optimize your PC offerings, differentiate your services, be more profitable, and be more efficient.

The core of the Intel vPro® platform is its remote management toolset, which makes it possible to remotely update, diagnose, and fix your clients' PCs, even if those devices are outside your clients' network, powered off, unattended, or suffering from OS-level problems. This leads to faster issue resolution, less customer downtime, higher satisfaction scores, and doing it all with fewer truck rolls.

Rounded out by a robust suite of security features, business-class hardware performance, and a stable computing infrastructure, the Intel vPro® platform is your foundation for premium business services. It allows you to create new and differentiated offerings for your customers such as Device as a Service, remote worker services, and green IT initiatives.

The Intel vPro® platform: built for business.